



# ICSC European Shopping Centre Awards Winners

**ICSC  
Global  
Awards**  
European  
Shopping Centre

**2016**



The ICSC European Shopping Centre Awards are the supreme awards in European retail property, granted for new and refurbished/extended and established centres.



Every year since 1977, ICSC has recognised excellence in new and refurbished shopping centres throughout Europe with the presentation of the prestigious and highly sought-after European Shopping Centre Awards. In recent years, the programme has added awards for urban redevelopment and existing centres—ReSource, Regeneration and Established Centre Awards, respectively.

#### AWARD CATEGORIES

New Developments: Small/Medium

New Developments: Large/Extra large

Established Centres

Refurbishments and/or Expansions: Medium

Refurbishments and/or Expansions: Large

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Poland



AWARD

REFURBISHMENTS/EXPANSIONS:  
MEDIUM



# Frederiksberg Centret

Copenhagen, Denmark  
[www.frbc-shopping.dk](http://www.frbc-shopping.dk)

In an innovative and challenging expansion of an existing shopping centre delivering two new levels and 50% more retail over 19,000 square metres, Frederiksberg Centret opened fully leased, on time and on budget. The refurbishment of existing retail and the exterior has produced an attractive contemporary image. Frederiksberg was already a successful a two-level shopping centre with all-round street frontage—the project increased the retail mix, floor space and visual impact, creating the best urban lifestyle retail destination in Denmark. The centre welcomes 25 new retail outlets, for a total of 90 shops, featuring the best Danish and international retailers with the best mix of fashion, lifestyle and dining from Denmark's world-famous Stroget shopping street. The new second level is dedicated to fashion and lifestyle shops, including new food concepts Paleo and 42 Raw and a double-height presence for H&M. Internal ambience was dramatically enhanced by a new unifying visual identity that is warm, Danish and subtly contemporary.

Owner/Developer:

Danica Pension

Architects:

Original: KHR

Extension: KHR & Haskoll

Total Gross Leasable Area (GLA):

32,766 sq.m.

Number of Stores:

90

Major Tenants:

H&M, Fotex, Bahne, Hay



FRB.C  
SHOPPING  
FREDERIKSBORG CENTRET



FRB.C  
SHOPPING  
FREDERIKSBORG CENTRET



FRB.C





ÜLEMISTE

ZARA  
RESERVED  
LINDOX FEMME  
RIVER ISLAND

# Ülemiste Shopping Centre

Tallinn, Estonia  
[www.ulemiste.ee](http://www.ulemiste.ee)

Ülemiste Shopping Centre was already one of the largest and most successful shopping centres in Tallinn. After a two-year development and re-branding programme, the expanded and completely refurbished 58,800-square-metre centre provides an improved shopping and recreational experience using contemporary architecture and interior design to create an entertaining environment. The mall design uses elements of the natural world—stone, wood, water, flowers and sun to create an attractive mall environment. The choice of fashion brands and lifestyle product offerings was widened—major tenants include H&M, Zara, Massimo Dutti and River Island. An impressive selection of restaurants was added, new meeting places were created, indoor and outdoor playgrounds were constructed and many new innovative services were added. All shops and services are gathered into carefully designed clusters to enhance the customer experience. And when it gets dark outside, the façade of Ülemiste Shopping Centre is covered with Northern Lights, making it an inviting and visible landmark.

Developer:	Linstow AS
Architects:	AMB Architects, Novarc Grupp
Total Gross Leasable Area (GLA):	58,800 sq.m.
Number of Stores:	210
Major Tenants:	H&M, Zara, Massimo Dutti, River Island, Sportland, Reserved, Lindex, Sports Direct, Euronics, Lido, RIMI



AWARD

REFURBISHMENTS/EXPANSIONS:  
LARGE





COMMENDATION

NEW DEVELOPMENTS:  
SMALL/MEDIUM



# BIG Ashdod Mall

Ashdod, Israel

[www.bigcenters.com](http://www.bigcenters.com)

BIG Fashion Ashdod is the largest lifestyle centre in Israel. It is strategically located next to Ashdod's train station, hospital and a newly built interchange, with a target audience of over half a million within 12 minutes' drive. The 25,000-square-metre, 121-store project is designed to have the look and feel of well-designed pedestrian streets giving good circulation and customer orientation. The impressive tenant mix includes Forever 21, H&M, Adidas, Steve Madden, Pandora, Bobbi Brown, Timberland and American Eagle. Uniquely, each store is characterized with a different façade, incorporating elements that complement the brand. The customer experience is enhanced using ecological pools with fish and aquatic flora, jet fountains and special sitting areas. Together with the great tenant mix, this ensures that BIG Fashion Ashdod provides an overall rich customer experience.

Owner/Developer:

BIG Shopping Centers Ltd

Architects:

Gal Peleg Architects & Moshe Tzur Architects

Total Gross Leasable Area (GLA):

24,883 sq.m.

Number of Stores:

121

Major Tenants:

Forever 21, H&M, Adidas, Steve Madden, Charles & Keith, Gant, Swarovski, Pandora, MAC, Bobbi Brown, Mango, Castro, The Children's Place, Vans, Nike, The North Face, Timberland, Crocs, Super Pharm, Keds Kids, American Eagle, Fox, Replay





H&M



**BIG**  
FASHION



# Markthal Rotterdam

Rotterdam, The Netherlands  
[www.markthalrotterdam.nl](http://www.markthalrotterdam.nl)

Rotterdam has a stunning new retail icon—at a historical location at the Binnenrotte, next to Blaak Station, Markthal Rotterdam is the largest weekly open-air market and the Netherlands' first covered market. With a total of 114 stores and 9,658 square meters, Markthal includes a huge market floor under an arch of apartments. Its shape, colorful interior and height mark it as unique, not only in shape and size, but especially in the way it combines its different functions. The combination of an apartment building atop a fresh food market with food shops, restaurants, a supermarket and underground parking is found nowhere else in the world. Markthal's major tenants include Albert Heijn, Etos, Gall&Gall, Jamie Oliver, Dudok, SUMO, Fellini, Basq Kitchen, Habitas, The World of Drinks, Pickles Burgers & Wines, The All Day Greek, Le Perron, De Tuinen, De Wereld van Smaak and many more.

Developer:	Provast
Owner:	Klepierre Management Nederland BV
Architects:	MVRDV (building) Arno Coenen en Iris Roskam (Artwork)
Total Gross Leasable Area (GLA):	9,658 sq.m.
Number of Stores:	114
Major Tenants:	Albert Heijn, Etos, Gall&Gall, Jamie Oliver, Dudok, SUMO, Fellini, Basq Kitchen, Habitas, The World of Drinks, Pickles Burgers & Wines, The All Day Greek, Le Perron, De Tuinen, De Wereld van Smaak, De IJssalon, Cheese and More, ELBNuts, 21Pinchos, Cromwijk Kaas, Parti, Delifrance



AWARD

NEW DEVELOPMENTS:  
SMALL/MEDIUM





AWARD

NEW DEVELOPMENTS:  
LARGE/EXTRA LARGE



# Mall of Istanbul

Istanbul, Turkey

[www.mallofistanbul.com.tr](http://www.mallofistanbul.com.tr)

Located in the European side of Istanbul right by the Trans-European Motorway and eight km from Ataturk International Airport in the most densely populated district of Istanbul, the 162,500-square-metre Mall of Istanbul is the largest mixed-use project in Turkey. It combines the components of an office, four residential blocks and a mall. A second phase will add an open street and a five-star hotel—all with architecture inspired by Istanbul. Significant advantage is gained in energy consumption with wide galleries providing daylight on each floor. Three large and two small atriums provide good circulation around the centre. Families and children are catered for by MOIPARK, Turkey's largest indoor themed amusement park, which is in the middle of the shopping centre. The centre has Turkey's largest cinema complex with 16 theaters, and MOI Stage has a seating capacity of 700. The project is further enriched with MOI Club, comprised of various workshops; Gusto MOI, which brings together Turkey's regional cuisines, and Ottomanya, the interactive Ottoman Museum.

Owner/Developer:

Torunlar Reic

Architects:

DDG USA

Total Gross Leasable Area (GLA):

162,505 sq.m.

Number of Stores:

350

Major Tenants:

Debenhams, Media Markt, Victoria Secret, Decathlon, Zara, 5M Migros, Boyner, LC Waikiki, Koçtas, Defacto, Özdilek, Mudo Concept, H&M, TeknoSA, Bimeks, Toyzz Shop, Koton, Flo, MOIPARK, Cinetech



Mall of Istanbul

# MILANESE



# Milaneo Stuttgart

Stuttgart, Germany  
www.milaneo.com

Milaneo Stuttgart, built on the grounds of a former freight train station, is more than just a shopping destination—it is the heart of the modern and vibrant city quarter. Milaneo's three individual buildings with three retail levels merge into a lively quarter connected via Mailänder Platz and numerous alleys. Transparent glass bridges link the levels on the first floors. The development includes 200 specialty stores, 90 of them new to Stuttgart, 415 apartments, 7,400 square metres of offices and a 165-room hotel above the retail complement the complex, with spacious green roofs and terraces on the top. Milaneo combines quality urban planning and architecture and demonstrates how retail development can contribute to urban regeneration. A horizontally stratified shopping centre, in which different usage types are layered on top of one another, is unique on this scale in Germany. The German Sustainable Building Council (DGNB) has awarded the whole mixed-use development the Gold level of Certification, and the Retail Centre has achieved DGNB's highest level-Platinum.

Developer:	STRABAG Real Estate and ECE Projektmanagement (Joint-Venture)
Owner:	Hamburg Trust, ECE
Architects:	RKW Rhode Kellermann Wawrowsky Architektur + Städtebau in cooperation with ECE Architects
Total Gross Leasable Area (GLA):	54,150 sq.m.
Number of Stores:	200
Major Tenants:	C&A, H&M, Mango, Media Markt, Primark, Reserved, Tegut, Zara



RESOURCE AWARD

NEW DEVELOPMENTS:  
LARGE/EXTRA LARGE





AWARD

NEW DEVELOPMENTS:  
LARGE/EXTRA LARGE



# Zorlu Center

Istanbul, Turkey

[www.zorlucenter.com/avm](http://www.zorlucenter.com/avm)

Zorlu is a large mixed-use centre and uniquely combines an exhibition and performing arts centre, a landmark hotel, commercial offices, and residential apartments with an imaginatively planned shopping centre. It is located in the heart of Istanbul and has a strong customer link to public transport. The impressive open central square is well landscaped and is a focus for the development. There is an impressive mix of tenants among the 191 stores: Beymen, Apple with its iconic cube store concept originating in New York, Dolce & Gabbana, Valentino, Saint Laurent, Tiffany & Co., Fendi, Dior, Louis Vuitton, Prada, Burberry, Roberto Cavalli and Michael Kors. Zorlu Center has the largest green roof in Turkey - 72,000 square metres - and an eco-friendly sustainable approach. There is also a park where guests enjoy concerts, free movies and activities for children.

Developer:	Zorlu Yapi Yatirim A.S.
Owner:	Zorlu Group
Architects:	Emre Arolat/Murat Tabanlıoğlu
Total Gross Leasable Area (GLA):	71,656 sq.m.
Number of Stores:	191
Major Tenants:	Apple, Beymen, Prada, Louis Vuitton, Vakko, H&M, Cinemaximum, Crate&Barrel, Eataly





  
ZORLU CENTER  
PSM



COSTA

BROWNS

Chao Phraya  
THAI RESTAURANT

Chao Phraya  
THAI RESTAURANT

Tiger  
Cream Pie

# Bullring

Birmingham, United Kingdom  
[www.bullring.co.uk](http://www.bullring.co.uk)

Opened in 2003, Bullring is located in the centre of Birmingham, in the English Midlands. It has become one of the UK's most successful retail destinations and a top choice for many international brands looking to launch in the UK. Bullring is a regional super prime centre with multiple best-in-class offerings, including regional flagships providing mass-market, young fashion. It includes a premium retail quarter around the iconic Selfridges department store. The store has become emblematic of Birmingham's retail-led regeneration. Apart from an outstanding retail tenant mix, Bullring also offers best-in-class catering options, making the leisure offering a destination in its own right. The successful management and promotion of the centre over the last 13 years together with the appealing tenant mix has produced ongoing growth in sales and customer satisfaction, all of which are important for the Established Centre Award.

Developer:	Hammerson
Owner:	Birmingham Alliance
Architects:	Benoy and Future Systems
Total Gross Leasable Area (GLA):	105,000 sq.m.
Number of Stores:	163
Major Tenants:	Debenhams, Selfridges, Hollister, Forever 21, Topshop, Apple, AJX Armani Exchange, DKNY Jeans, H&M, Hugo Boss, Reiss, Lacoste



AWARD

## Established Centres



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